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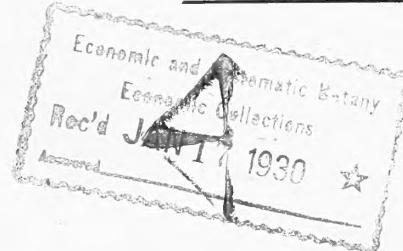
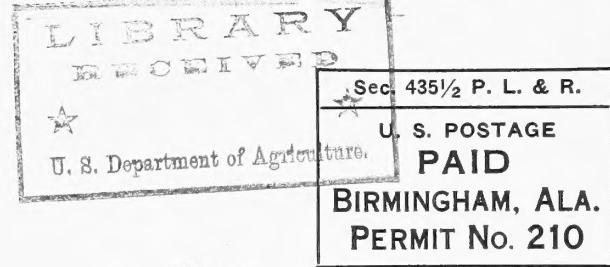
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Glorify your
Garden with

PERENNIALS
BULBS & IRIS

*Grown in the South
for the South*

By



FRASER NURSERIES, Inc.
BIRMINGHAM, ALA.

NOW IS THE TIME TO PLANT

PERENNIALS



BULBS and IRIS

Never before have we been able to offer a more complete list of Perennials, Bulbs and Iris. We have noted the increasing popularity of flowers of this type and have stocked adequately, not only on the old favorites but also on the newer and most dependable varieties. Special attention has been given to the acclimation and growing of these plants in our Southern soil and climate, therefore more positive and satisfactory results are sure to be obtained. Make up your order now. Plan and plant a garden of beauty for next Spring, Summer and Fall.

Fraser Grown Plants are known as the standard of the South, for they are selected, and acclimated with extreme care. We are specialists in horticulture with long years of experience in the South, therefore we should, and do know the varieties that do best in the Southern states. That is why we seldom if ever have a disappointed customer. The selection is complete now and we urge you to send your order at once, for we always send out the finest plants first.



The following list of Perennials is especially recommended as the best varieties for the South:

ACHILLEA ptarmica fl. pl. The Pearl (*Milfoil*)—Pure white flowers on erect stems; borne in greatest abundance. 18 inches. 15c each; \$1.50 per dozen.

ANEMONE japonica (*Windflower*)—These beautiful windflowers are among the most important hardy plants. Excellent for cutting, lasting in good condition for many days. 2 to 3 feet high.

KRIEMLHILDE—Double, rich pink; excellent form.

PRINCE HENRY—Double red flowers; dwarf.

QUEEN CHARLOTTE—Semi-double pink; perfectly formed blooms.

WHIRLWIND—Double white.

Any of the above varieties, 25c each; \$2.50 per dozen.

ANCHUSA italicica (*Alkanet*)—In producing a mass effect of brilliant blue, the Anchusas cannot be surpassed; the blooming period can be extended several weeks by cutting the spikes as soon as the flowers fade, thus preventing seeding.

DROPMORE—May and June; bright blue. 3 to 4 feet. 25c each; \$2.50 per dozen.

AQUILEGIA (*Columbine*)—Showy perennials bearing delicate colored flowers, useful either in border or rockery. Also used as a cut flower.

LONG SPURRED HYDRIS—Large flowers with long projection or spur; mixed colors. 18 inches to 2 feet.

Either variety, 25c each; \$2.50 per dozen.

ARANIS alpina (*Rocketress*)—A low spreading plant completely covered with white flowers in the late spring.

Used as a border or in rockery. Height 6 to 10 inches. 15c each; \$1.50 per dozen.

ARMERIA formosa (*Pink or Thrift*)—A very pretty edging plant, bearing rosy-pink flowers; 1 foot. 25c each; \$2.50 dozen.

ASCLEPIAS tuberosa (*Butterflyweed*)—Very attractive native plants flowering during June and July, growing 18 to 24 inches; flowers bright orange; succeeds in hot, dry locations. 25c each; \$2.50 per dozen.

ANTHEMIS (*Marguerite*)—Handsome finely cut foliage; large golden yellow flowers produced all summer. 25c each; \$2.50 per dozen.

BAPTISIA australis (*False Indigo*)—Dark blue flowers in May and June, borne in compact racemes. 2 feet. 25c each; \$2.50 per dozen.

BOCCONIA cordata (*Plumepoppy*)—An interesting and beautiful plant, suitable for growing among shrubbery or planting in masses; also used for screening. Large tropical leaves and creamy white flowers. Height 6 to 8 feet. 25c each; \$2.50 per dozen.

CAMPANULA (*Canterbury Bells*)—Indispensable hardy garden flowers, of much variety and form; tall spike, bearing large cup flowers in lavender, white and blue. 25c each; \$2.50 per dozen.



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CENTAUREA montana (*Perennial Cornflower*)—Large violet-blue flowers late summer. 2 feet. 25c each; \$2.50 per dozen.

CHRYSANTHEMUMS

Old-fashioned favorites well known to every gardener, succeeding under almost any condition, while richly repaying the enthusiast willing to devote a little extra care and attention. Listed below are many new and striking varieties, perfectly hardy, yet rivaling the greenhouse kinds for color, size and substance. The best of the single, Pompons and large flowering varieties are here to grace your garden long after every other bloom has faded and gone.

LARGE FLOWERING VARIETIES

CHIEFTAIN—One of the most popular pinks—large flowering.

OCONTO—Very popular as an early midseason variety. Large white blooms on strong stems.

TEKONSHA—A splendid large bronze of strong upright growth.

WHITE HELEN FRICK—A very desirable late variety.

PINK HELEN FRICK—A fine late dark pink; excellent stem and foliage.

GOLDEN QUEEN—A fine yellow, perfect incurved form.

ADIRONDACK—The best early golden bronze of the true button type.

Any of the above varieties 25c each; \$2.50 per dozen.

POMPOM CHRYSANTHEMUMS

We can furnish splendid plants in Pink, White, Yellow, Bronze or Terra Cotta.

Price: 20c each; \$2.00 per dozen.

CNVALLARIA majalis (*Lily of the Valley*)—Pure white flowers, 8 to 10 inches; thrives in a cool, moist, shady situation. We offer both pips and clumps of the highest quality. Clumps 25c each; \$2.50 per dozen. Pips 15c each; \$1.50 per dozen.

COREOPSIS grandiflora (*Big Coreopsis*)—Begins to flower about May 15th. Large golden, daisy-like flowers; height 2 feet. 15c each; \$1.50 per dozen.

DELPHINIUM (*Perennial Larkspur*)—One of the finest flowers to be found in the garden; flowers borne in large loose racemes; blooms all summer, and is adapted to sunny or shady situations.

BELLADONNA (*Everblooming Hardy Larkspur*)—

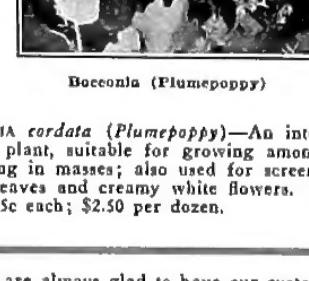
Beautiful sky blue; flowers all summer until cut down by frost; one of the best cut flowers. Height, 2 feet.

CHINESE ATTA—A pure white form which grows 18 inches to 2 feet; fine for cut flowers.

FORMOSUM—Dark blue, similar to Belladonna, but flower clusters slightly larger and more compact. 2 to 2½ feet.

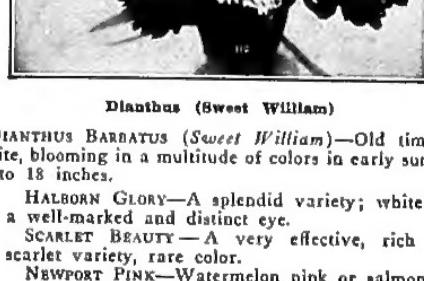
GOLD METAL HYBRIDS—A fine collection of the most desirable hybrids; long compact spikes 3 to 4 feet tall, with colors varying through all shades of blue, lavender and mauve to nearly pure white.

Any of the above varieties, 25c each; \$2.50 per dozen.



BOCCONIA (*Plumepoppy*)

BOCCONIA cordata (*Plumepoppy*)—An interesting and beautiful plant, suitable for growing among shrubbery or planting in masses; also used for screening. Large tropical leaves and creamy white flowers. Height 6 to 8 feet. 25c each; \$2.50 per dozen.



DIANTHUS (*Sweet William*)

DIANTHUS BARBATUS (*Sweet William*)—Old time favorite, blooming in a multitude of colors in early summer. 12 to 18 inches.

HALBORN GLORY—A splendid variety; white with a well-marked and distinct eye.

SCARLET BEAUTY—A very effective, rich deep scarlet variety, rare color.

NEWPORT PINK—Watermelon pink or salmon-rose.

EVERBLOOMING HYBRID—Combines free and continuous blooming qualities of the annual pink and the hardiness of the Sweet William; color intense velvety crimson scarlet.

Any of the above varieties, 15c each; \$1.50 per dozen.

DIGITALIS (*Foxglove*)—For stately and picturesque beauty, it is not to be surpassed, and planted in masses in the garden, among shrubs, or naturalized on the edge of woods, it is extremely effective and satisfactory. 25c each; \$2.50 per dozen.

We are always glad to have our customers and friends visit our nurseries and greenhouses. We like to show and explain how, here in Alabama under normal Southern conditions we grow and prove the best varieties for the Southern territory. Nature has been unusually kind to our plants this season. They have grown full, stocky and with fine root systems. They will send forth wonderful blossoms next season. Order yours now.

FRASER'S PERENNIALS, BULBS and IRIS

Are Selected, Grown and Acclimated to the South Which Assures Quick Growth, Gorgeous Blossoms and Fine Foliage

Echinacea purpurea (Purple Cone Flower)—It is without doubt one of the most interesting hardy plants, succeeding in partial shade or full sunlight; reddish purple flowers 4 inches in diameter, fine for cut flowers. Height 2 to 2½ feet; 20c each; \$2.00 per dozen.

GAILLARDIA grandiflora (Blanket Flower)—A valuable plant bearing orange and yellow flowers from May until frost; flowers remain fresh a long time when cut; 2 feet. 15c each; \$1.50 per dozen.

KERSENA SPLENDENS (Blanket Flower)—Rich crimson, narrow canary-yellow border. 15c each; \$1.50 per dozen.

PORTUL (Blanket Flower)—Brilliant rich coppery-scarlet, each petal heavily tipped or margined with golden yellow. 25c each; \$2.50 per dozen.

GEUM (Avens)—Mrs. Bradshaw—a perennial herb with large, double, fiery red flowers blooming nearly all summer. Height 12 inches.

ATROANGINEUM—Large, showy double dark-crimson flowers all through the summer; elegant for bouquets. 18 inches.

LADY STRATHEDEN—New double-flowering golden-yellow. Any of the above varieties, 20c each; \$2.00 per dozen.

HARDY LILIES

Lilies are among the most desirable garden flowers and will produce quantities of bloom of exquisite coloring and fragrance if proper steps are taken in planting and after care.

PLANT IN FALL.



—ABCO

Candidum (Madonna Lily)

LILUM AURATUM (Golden Banded Lily of Japan)—One of the best garden Lilies. Petals a delicate ivory white spotted with brownish crimson and striped through the center with a broad band of golden yellow; 3 feet. 50c each; \$3.00 per dozen.

CANDIDUM (Madonna Lily)—Pure white and very fragrant; stems long and stiff. Plant in fall and cover lightly; 3 feet. 50c each; \$3.00 per dozen.

HENRYI—Rare and beautiful; rich apricot yellow with a few brown spots; 3 to 5 feet high. 50c each; \$3.00 per dozen.

SPECIOSUM ROSEUM—Rosy white and heavily spotted with rich crimson dots; 3 feet. 50c each; \$3.00 per dozen.

SPECIOSUM ALBUM—Large white flowers of great substance, with a greenish band running through the center of each petal; 3 feet. 50c each; \$3.00 per dozen.

TIGRINUM fl. pl (Double Tiger Lily)—Double orange flowers spotted with black; 3 to 4 feet. Strong flowering bulbs, 50c each; \$3.00 per dozen.

HEMEROCALLIS fulva (Daylily)—Clumps of long sword-like foliage with orange lily-shaped flowers in June and July. 3 feet. 25c per clump; \$2.50 per dozen.

HELIOPSIS pectinariana (Orange sunflower)—Flowers a beautiful deep golden-yellow, 2 inches in diameter. 25c each; \$2.50 per dozen.

HIBISCUS Crimson Eye (Rosemallow)—Flowers of immense size and of purest white, with large spots of velvety crimson in the center; July and August. 5 to 6 feet. 20c each; \$2.00 per dozen.

MIXED MALLOW MARVELS—Many shades, crimson, pink and red, 5 to 6 feet. 15c each; \$1.50 per dozen.

NOTE: Do not delay your order. Fall planting of perennials is generally best—and should be done before the ground freezes—otherwise you will have to wait until it begins to warm up in the Spring.



Hollyhock

HOLLYHOCKS—Perhaps the most popular of all the old fashioned Perennials; stately spikes of single and double flowers in countless shades of red, yellow, maroon, etc. 6 to 9 feet.

ALLEGRA—Mixed, Rose, Red, Pink and Yellow.

DONALD—Yellow, Salmon, Red, White, Maroon and Bright Rose.

Single varieties, 15c each; \$1.50 per dozen.

Double varieties, 25c each; \$2.50 per dozen.

HOSTA undulata variegata (Plantain Lily)—Variegated green and white foliage; blue lily-like flowers in early summer. Does best in shady situations; used as border plants. Height 1 foot. 25c each; \$2.50 per dozen.

IRIS GERMANICA GERMAN IRIS

One of our most desirable early spring blooming plants; a vigorous grower, and easy of cultivation; flowers large and conspicuous; colors white, blue, yellow, purple and pink, variously veined and striped. Every gardener should contain a collection of Iris.

Iris succeed best when planted just after they finish blooming, although they can be planted early in Spring or Fall.

We offer a most complete list of Iris, which includes many new and rare varieties. Price on all varieties except where noted are 20c each; \$2.00 per dozen; \$12.00 per hundred.

AGNES—Standards, white, frilled and shaded lilac; Falls, white traced lilac.

AFTERGLOW—Soft pink or buff gray, shading to rich yellow. 50c each.

ALBERT VICTOR—Light blue, very large and fragrant. A splendid variety.

ALCAZAR—Standards, light bluish violet; Falls, deep purple with bronze veined throat. 25c each.

AMAS—Standards rich blue; Falls, violet. A very handsome flower.

AMBASSADEUR—Standards, fascinating smoky velvety purple; Falls, velvety purple maroon. \$1.00 each.

ARNOLD—Standards, rosy bronze; Falls, rich velvety purple.

ARCHEREOQUE—Standards, deep purple violet; Falls, deep violet velvety. 24 inches. 50c each.

BALLERINE—Standards, light blue-violet, broad and waved at margin; Falls, a deeper shade; sweetly scented. 75c each.

BENDOW—Dark, dull bluish-violet. One of the best of the Pallidas. 50c each.

CELESTE—Standards and Falls, pure pale azure blue.

COL. CANDELORO—Light rosy bronze standards; Falls, rich velvety-maroon. 50c each.

CHATELET—A lilac-pink variety from France; tall grower, large blooms. \$1.00 each.

CLOUDE—Standards wisteria-blue; Falls, bluish violet with deeper shadings. 35c each.

CONSTANCE—Standards and Falls, aniline-blue; beard inconspicuous.

CRUSADER—Standards, light shade of blue; Falls, deep violet blue, distinct orange beard.

CYGNET—Ivory white, with flaring Falls; remarkable for its height and poise. \$4.00 each.

DALILA—Standards, pale flesh white; Falls, rich red-purple with yellow beard.

DELICATISSIMA—Standards, lobelia-blue clandonerose; Falls, campanula-violet, shading to violet.

DORA LONDON—Standards, pale lavender, suffused with yellow; Falls, rich red-lilac.

DOROTHEA—Standards, pearl grey; Falls, light blue.

DR. BERNICE—Standards, bronze; Falls, yellow. 30 inches. 25c each.

DUSKY MAID—Standards, pale buff; Falls, deep mauve purple. 50c each.

ELDORADO—An amazing combination of beautifully blended colorings; light gold, heliotrope, violet purple, etc.

FLEURS D'OR—Light primrose yellow, very large fine flowers, remarkably like blooming.

GERTRUD—Deep violet blue; very fragrant.

HALO—Standards, light violet-blue of lustrous silky texture; Falls darker bluish violet. \$1.50 each.

ISOLINE—Round Standards of pale pinkish bulb, strongly flushed mauve; the sharply reflex Falls are chaste violet with russet tints at the side; bewildering shade but most attractive. 35c each.

KHENRY—Beautiful soft lavender. A splendid variety. 35c each.

KOCHI—Standards and Falls rich claret purple; very handsome and splendid for mass effect. 25c each.

LA NEIGE—A fine pure white variety with flowers of great substance and distinctive form. 24 inches. 35c each.

LAVENDULACEA—Standards, lavender; Falls, darker.

LENT A. WILLIAMSON—Standards Campanula blue-violet; Falls, rich royal purple with yellow beard. 50c each.

LEVERBIER—Chinese violet bi-color. A mammoth flower of great beauty. \$1.25 each.

MARIE—Frilled white; delicately pencilled blue. 25c each.

MME. CHEREAU—White elegantly frilled with border of clear blue.

MANDARINA—Rich lavender-purple, tall, large and handsome, very early. 25c each.

MARGARET MOOR—Uniform reddish-lilac. A very charming variety. 24 inches. 25c each.

MAUVINE—Beautiful uniform lavender with orange beard. Very pretty flower and free blooming. 25c each.

MERLIN—A large lavender-violet flower, with soft style. 50c each.

MILLE SCHWARTZ—Standards and Falls palest mauve; exceptionally large flowers. \$1.00 each.

MONGSON—Standards, violet; Falls, heavily veined purple, leaving a border of the violet. This variety possesses a distinctive and pleasing shape in addition to its rich coloring. 25c each.

MRS. HORACE DARWIN—Standards, pure white; Falls, slightly reflexed, violet at base.

MRS. REUTHER—Standards, white, shaded and veined bluish grey; Falls, white, frilled soft blue.

MARY ORNE—Large self-colored pink flower. No collection complete without this splendid variety. 75c each.

MUSE D'ORAGE—Standards, slatey gray; Falls, bronze and purple. Large flowers. 24 inches. 35c each.

OPERA—One of the richest colored Irises in existence. Standards rich violet; Falls rich velvety violet-purple. Orange beard. 50c each.

OTHELLO—Standards rich blue; Falls, very dark velvety purple. 25c each.

PAULINE—Standards, bright blue; Falls, a little darker. 24 inches. 25c each.

PERFECTION—Standards, light blue; Falls, dark velvety violet-black with orange beard. Handsome flower and very attractive. 38 inches. 25c each.

MADAM CALOT—A fine variety, clear pink; one of the freest and most unfailing bloomers; the most fragrant of peonies; early.

PRINCESS BEATRICE—Delicate lavender of silky texture. 50c each.

PROSPER LAUGIER—Standards, light bronze red; Falls, velvety ruby-purple, with white beard yellow tipped; very handsome; vigorous grower. 36 inches. 25c each.

QUAKER LADY—Standards, cupped, smoky lavender with yellow shading; Falls, drooping ageratum blue and old gold. Unusually attractive. 25c each.

QUEEN ALEXANDRE—Standards, laven, shot with lilac; Falls, lilac; beard yellow. 25c each.

QUEEN CATHERINE—A mid-season variety of a beautiful clear orchid-purple veined with brilliant gold; the whole being further enhanced with a bright orange beard. 50c each.

SAULT—Standards golden yellow; Falls, maroon dotted with gold. 50c each.

SEMINOLE—Standards, dark violet-rose; Falls, rich velvety crimson.

SHENKINAH—Standards and Falls a pale lemon-yellow, deepening through the center. 50c each.

SOUV. DE MM. GAUCHEAU—Standards Bradley's violet; Falls velvet purple. One of the very finest and richest Irises, \$1.00 each.

SUZANNE AUTISSIER—Standards, blue-gray heliotrope; Falls, deep red-lilac. Some Iris enthusiasts say this new variety is au impr.

each.

TROOST—Huge striped 1

of type. 24 inches. 40c each.

VIOLEACEA GRANDIFLORA—Standards and Falls, clear violet blue. The best tr.

blue variety. 25c each.

WALHALLA—Standards, light violet; Falls, deep purple. A strong grower and free bloomer. 25c each.

WYOMISSING—Standards, soft creamy rose; Falls, some what darker, shaded lighter towards edge. 35c each.

ZOUAVE—Standards delicate lilac. Falls violet. 2 feet. 50c each.

LATHYRUS (Perennial Pea)—These make an excellent substitute for Sweet Peas, bearing long stemmed clusters of flowers which are useful as cut flowers, lasting much longer than Sweet Peas. These make a vine 3 to 4 feet in height, very vigorous grower.

LATHYRUS—Rose colored flowers. 25c each; \$2.50 per dozen.

LAVANDULA officinalis (Lavender)—Well-known sweet scented hardy perennial. Splendid for mixed borders. 3 feet. 25c each; \$2.50 per dozen.

LINUM perenne (Flax)—A desirable plant for border or rockery; large blue flowers all summer. 18 inches. 25c each; \$2.50 per dozen.

LOBELIA cardinalis (Cardinalflower)—Fiery scarlet flowers borne on a three-foot spike. The individual flowers gradually open from the bottom, giving a blooming period of several weeks; well adapted to shady situations. 25c each; \$2.50 per dozen.

LUCYNIA chalcodesma (Maltese Cross)—A real old-fashioned Perennial of the greatest merit. Bright scarlet flowers in dense clusters; May and June; 2 feet.

VISCARIA SPLENDS (Lampflower)—Brilliant orange-red, red and yellow. 35c each.

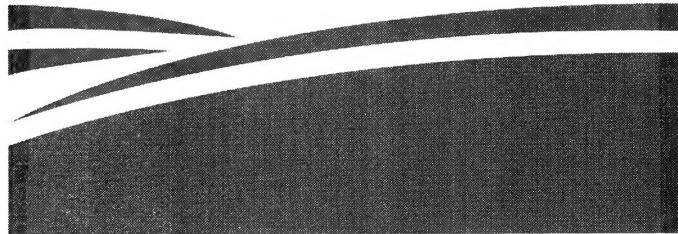
PHILOX.—A—A beautiful variety of rose-pink. 35c each; \$3.50 per dozen.

RHEINLANDER—A most beautiful salmon-pink, with flowers and trusses of immense size. 35c each; \$3.50 doz.

RUNSTROEM—A lively shade of rose-pink; very large. 35c each; \$3.50 per dozen.

R. P. STRUTHERS—Brilliant rosy-red, crimson center. 35c

USDA



Fold-out Placeholder

This fold-out is being digitized, and will be inserted at a future date.